




# CRYSTAL LI (Xinge Li)

# Motion Media Designer / Illustrator

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website: [www.crystalxli.com](http://www.crystalxli.com)

Creative and motivated motion media designer and illustrator with strong foundation in design principles, storytelling, and motion graphics. Proficient in industry-standard software, including Adobe After Effects, Cinema 4D, with growing passion for 2D/3D animation and video editing. Eager to bring fresh ideas and collaborative energy to dynamic projects, blending technical skills and artistic vision to create engaging visual content. Excited to grow and contribute to innovative teams in the motion media field.

## CREATIVE ASSETS

- Design Fundamentals
- Storyboarding
- Motion Narratives
- Original Solutions
- Concept Development

## TECHNICAL PROFICIENCY

- Adobe Aftereffects
- Cinema 4D
- Adobe Premier Pro
- Adobe illustrator
- Procreate
- Adobe Photoshop

## SOFT SKILLS

- Meeting tight deadlines
- Intergrating new tools & techniques
- Adept at active listening
- Staying ahead of current trends
- Calm and focused in teamwork
- Adjust well to change

## EDUCATION

- MFA in Motion Media Design, Savannah College of Art & Design, projected 2027
- BFA in Illustration, School of Visual Arts, New York, 2024
- Sendelta Experimental International High School, Shenzhen, China, 2019  
(Focus of interest: Visual Arts, Vocal Training, Equestrian Dressage)

## EXPERIENCE

- 2024      Intern at Lumen Anima Studios, Los Angeles, USA  
Animation Production Assistant.
- 2021-22    Silk Road Visual Company and Digital Technology Research, Shenzhen, China  
Concept & Character design / project development for VR interactive show.
- 2022      Graphic Designer for an Equestrian Club, Shenzhen, China  
Responsible for all printed material.

## Shows

- 2024      "Utopia" group art show, New York, NY
- 2022      Group art show at Xing Art Space Gallery, Shanghai, China
- 2013      "Exlibris" group art show, Taipei, Taiwan. Golden Award