

# CRYSTAL LI (Xinge Li)

# Motion Media Designer / Illustrator

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Creative and motivated motion media designer and illustrator with strong foundation in design principles, storytelling, and motion graphics. Proficient in industry-standard software, including Adobe After Effects, Photoshop, and Illustrator, with growing passion for 2D/3D animation and video editing. Eager to bring fresh ideas and collaborative energy to dynamic projects, blending technical skills and artistic vision to create engaging visual content. Excited to grow and contribute to innovative teams in the motion media and illustration fields.

## CREATIVE ASSETS

- Design Fundamentals
- Storyboarding
- Motion Narratives
- Original Solutions
- Concept Development

## TECHNICAL PROFICIENCY

- Adobe Photoshop
- Adobe Aftereffects
- Adobe Illustrator
- Adobe Premier Pro
- Procreate
- Blender

## SOFT SKILLS

- Meeting tight deadlines
- Intergrating new tools & techniques
- Adept at active listening
- Staying ahead of current trends
- Calm and focused in teamwork
- Adjust well to change

## EDUCATION

- MFA in Motion Media Design, Savannah College of Art & Design, projected 2026
- BFA in Illustration, School of Visual Arts, New York, 2024
- Sendelta Experimental International High School, Shenzhen, China, 2019  
(Focus of interest: Visual Arts, Vocal Training, Equestrian Dressage)

## EXPERIENCE

- 2024 Intern at Lumen Animae Studios, Los Angeles, USA  
Animation Production Assistant.
- 2021-22 Silk Road Visual Company and Digital Technology Research, Shenzhen, China  
Concept & Character design / project development for VR interactive show.
- 2022 Graphic Designer for Equestrian Club, Shenzhen, China  
Responsible for all printed material.

## PRODUCTIONS

- 2024 "Axis Mundi" immersive motion graphics projection
- 2024 "A little bit about my nervous system" 1:47 min, animated short
- 2024 "Honeymoon" 1:06 min, animated short
- 2023 "Dressage" 0:37 min, experimental visual projection loop
- 2023 "Math Class" 0:50 min, animated short
- 2023 "Morning After" 1 min, animated short
- 2022 "Madama Butterfly" 8 page hand-made pop-up book
- 2022 "Silk Road" VR interactive show, Concept & Character design / project development

## SHOWS

- 2022 Group art show at Xing Art Space Gallery, Shanghai, China
- 2013 "Exlibris" group art show, Taipei, Taiwan. Golden Award